

KEY     *Yet To Be Done*     *Done or In Progress*

*I have provided above a key for interpreting the projects which have yet to be undertaken and those which are either completed or in progress. Below are the names and contact information of EBC staff who oversee the respective areas cited. If you want to help translate vision into reality, please contact them as soon as possible and leave your contact information (Allow up to 48 hours for a response).*

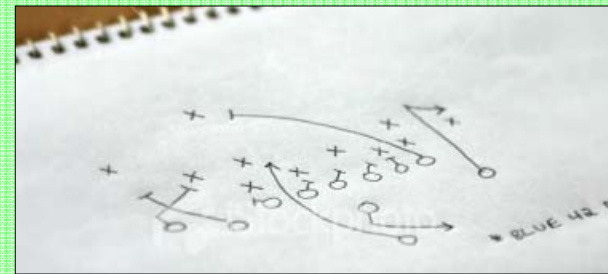
## GATHER (WORSHIP)

Pastor Frank Hays, Assoc. Pastor for Sacred Arts,  
[FHays@ebc-ny.org](mailto:FHays@ebc-ny.org) or Ext. 22

- Establish Worship Team gatherings that allow all worship personnel time to fellowship, worship, study, & problem-solve/brainstorm six (6) times per year.
- Resume theme-based preaching-teaching series, which will be downloadable in CD, DVD, & pod-cast formats.
- Review and refine our video-streaming experiences, so as to create a better worship experience for our virtual audience.
- Experiment with new technologies to make worship more interactive and engaging for on-line worshippers.
- Add Sunday @8am & 12pm to the slate of services (Connection Remix & Sunday @10am) now available for live-viewing.
- Increase worshippers, virtual and on-campus, @ Connection Remix, Sunday @8am, Sunday @12pm by 30%.
- Make greater use of graphics to augment and supplement liturgical themes in worship, and to help facilitate our encounters with God.
- Regain control of the flow of our worship, paying particular attention to the units of time allotted for each element and transitions between elements, so as to create a shorter, smoother experience.
- Create a more guest-friendly environment, especially focusing on signage, use of language, on-line tours of the facility, and positive engagement of new faces.
- Create two new means of evangelizing the larger community: 2<sup>nd</sup> Total Praise CD (to be released Fall 2009) & Dramatic Play, "Letting Dad Out of the Doghouse" (to be presented Father's Day weekend 2009).
- Establish two (2) off-site weekly worship experiences for home-bound persons in the Willoughby & Lafayette Avenue co-ops.

## GATHER (continued)

- Form a new ministry, Hospitality Ministry, to help to foster greater communication and cooperation between the Greeters and Ushers, the two main ministries that put a positive public face on EBC.
- Recruit, train, and place one hundred (100) additional members, who will aid in operating our weekend worship services.
- Form two companies, one a record label and the other for film production.
- Continue to flesh out the next phases of development for the Connection Remix.
- Receive five hundred (500) new members into the EBC family (50 via transfer growth, 250 via un-churched Christians, & 200 new believers).



## GROW (DISCIPLESHIP)

Pastor Leslie Smith-Wright  
Assoc. Pastor for Discipleship & Min. to New Members  
[LSmith-Wright@ebc-ny.org](mailto:LSmith-Wright@ebc-ny.org) or Ext. 20  
Pastor Rose Jones-Wilson, Assoc. Pastor for Older Adults  
[RJonesWilson@ebc-ny.org](mailto:RJonesWilson@ebc-ny.org) or Ext.19

Jocelyn Mann, Lay Pastor for Youth  
[Jocelyn@ebc-ny.org](mailto:Jocelyn@ebc-ny.org) or Ext.17

- Establish on-line path to Christian discipleship & EBC membership.
- Reintroduce journaling as a vital spiritual discipline for Lent '09.
- Review & refine on-campus new member intake process.
- Introduce nine (9) new courses to DDI offerings.
- Restructure new member courses, streamlining segments such as Building Believers, Emmanuel Essentials, Discover Your Purpose & Place, and Managing God's Money.
- Offer at least two (2) new on-line courses.
- Recruit & train five (5) new teachers for DDI courses.

## GROW (DISCIPLESHIP continued)

- Accept two (2) seminarians for an apprenticeship; also, establish Amos C. Brown internship for one (1) rising Junior or Senior @ Morehouse College.
- Host a third (3) church growth/health conference.
- Add fifty (50) new students to Sunday School.
- Locate and train five (5) new Sunday School teachers & teaching assistants, respectively.
- Run an educational campaign to make our children and youth ministries familiar with the 4-G's.
- Re-envision and reorganize the children and youth ministry structure to conform to the adult discipleship development process.



## GROW (SMALL GROUP)

Pastor Shareka Newton, Assoc. Pastor for Small Groups  
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Pastor Rose Jones-Wilson, Assoc. Pastor for Older Adults  
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Jocelyn Mann, Lay Pastor for Youth  
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- Add fifty (50) new believers/members to EBC through small groups.
- Grow Youth & Prime Time Ministries by fifty (50) persons, respectively.
- Lay the groundwork for the expansion of Prime Time to a five-day, full day Senior Center.
- Start five (5) virtual small groups, ten (10) specialty small groups (Cancer Survivors, Single Fathers, Married Couples, etc.), & five (5) off-site small groups.
- Reorganize & revitalize the African and Caribbean ministries.
- Return to sermon-based curriculum.
- Identify & train twenty (20) new small group facilitators.

## GIVE (STEWARDSHIP)

Pastor Shareka Newton, Assoc. Pastor for Stewardship  
[SNewton@ebc-ny.org](mailto:SNewton@ebc-ny.org) or Ext.25

- Add one hundred (100) new tithers (10% of operating income) & 200 sacrificial givers (contribute above a tithe).
- Establish nine (9) new ministries (with no money).
- Offer a second EBC version of the Biggest Loser, with the goal of the membership losing 2,500 pounds over 120 days.
- Get twenty-five (25) persons to stop smoking permanently.
- Get one hundred (100) persons to reduce credit card debt, budget, and get home owner ready.
- Coordinate two (2) events, Exiting Egypt: Breaking Financial Bondage (200 participants) & The Vineyard Project (Job Fair; 250 participants).

## GO (PUBLIC WITNESS)

Pastor Tyrone Monroe, Assoc. Pastor, Public Witness  
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- Train three hundred (300) persons in how to share their personal testimonies and how to practice life-style evangelism.
- Continue our alliance with International Children Outreach Ministry (ICOM) and host five (5) additional children from South Africa.
- Help at least one (1) South African family find employment & housing.
- Schedule two (2) short mission trips to South Africa for spring and winter of 2009 & spring 2010; also, one (1) major trip for summer 2010.
- Organize two (2) campaigns of community service, one the Summer of Service (6,400 hrs) and the other God's Gift (1,600 hrs).
- Strengthen our partnership with CBO's (community based organization) that share our commitment to workforce development, health care, education, & ex-offender support.
- Add twenty-five 25 new believers/members to EBC.
- Refocus & redirect HIM (Home Improvement Ministry) to work locally, as well as nationally and globally.

## GO (continued)

- Identify & adopt a country in the Caribbean as the next site of our global mission work.
- Host two (2) community-wide events, Blessing Our Block 4 that draws one thousand (1,000) persons and the other, the Back 2 School Special, three hundred (300).
- Educate & motivate EBC membership to practice environmental stewardship (Go Green!) through one (1) event.
- Market Love Me through IT (LMTI) as the premier HIV/AIDS teaching tool for at least two hundred (200) churches of African descent in the USA and twenty-five (25) churches in South Africa.
- Step up our participation in the Lott Carey Missionary Convention.

## ADMINISTRATION

Luther Jones, Business Manager  
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- Begin Phase 3 (installation of an elevator, restoration of exterior rear wall, & renovation of children's restroom) of the EBC renovation project.
- Install additional security features in administrative wing and add new cameras to cover blind spots in the facility.
- Rewrite the church constitution and employee handbook.
- Restructure and computerize the servant-leader election process.
- Review, simplify, and computerize all administrative procedures.
- Do Operation Face-lift 2009 with the help of two hundred (200) volunteers.
- Set up an educational and social community development corporation to address youth issues.
- Re-envision & re-engineer the economic development corporation.
- Develop EBC (on-line) TV network, radio show, and pod cast.
- Heighten our profile in the metro New York area, especially within the borough of Brooklyn, via greater use of technology & pitching stories to media outlets.
- Create an on-line bookstore, which makes EBC produced books, CD's, and DVD's available for convenient purchase.

# EBC PLAYBOOK 2009 MAKING GOD'S PROMISES MINE IN 2009



I am excited to report that since our last huddle, we have been working diligently to claim God's Promises as ours in 2009. Please take some time to review the Playbook details and note our collective areas of progress. Though we have made significant strides, and momentum is on our side, there is still much work to be done. As I shared previously, our plan is aggressive and ambitious. However, I also know that with God, the victory is ours. Half of the season is nearly over and there is some key talent that is yet to join the team. Are you in?

*Rev. Anthony L. Trufant, Senior Pastor*

**EMMANUEL** BAPTIST CHURCH

*Connecting People to Christ*

